



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

Sustainable Real Estate

GOAL: to promote innovative and resilient development practices in Cape Coral

Target Industries:

- Activities related to real estate
 - asset management services
 - escrow agents
 - listing services
 - o real estate property managers
 - real estate appraisers
 - real estate consultants
- Architectural, engineering, and related services
 - architects
 - landscape architects
 - o engineers
 - drafting services
 - surveyors
 - testing laboratories
- Lessors of real estate
 - apartment building renting & leasing
 - equity real estate investment trusts (REITs)
 - o mobile home renting & leasing
 - o office building rental or leasing
 - industrial building rental or leasing
 - reception hall rental or leasing



- shared workspace provision
- stadium rental or leasing
- theater property rental or leasing
- Lumber and other construction materials merchant wholesale
 - Lumber, plywood and millwork
 - brick, stone & related materials
 - roofing, siding & related materials











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TARGET INDUSTRIES

- o flat & plate glass
- o prefabricated buildings
- o ornamental ironwork
- fencing & accessories
- o storage bins
- o ceiling tile
- o culvert pipe
- o gypsum products
- o silt fence & other fabrics
- structural assemblies





